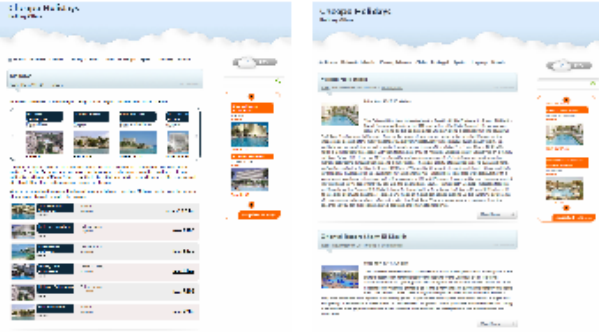


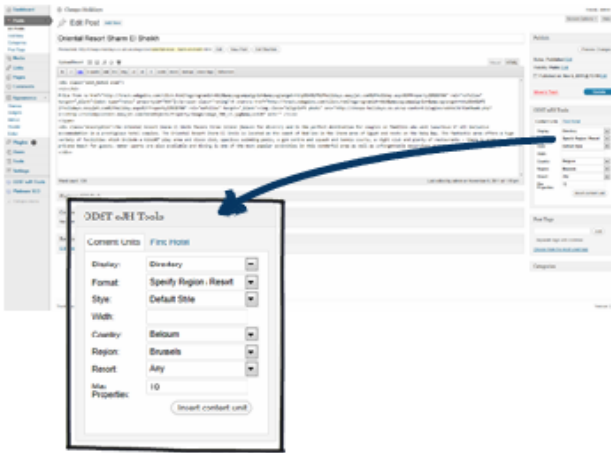
why a WordPress plugin?

ODST's WordPress plugin allows affiliates to create and maintain content rich, SEO friendly websites that are dedicated to you.



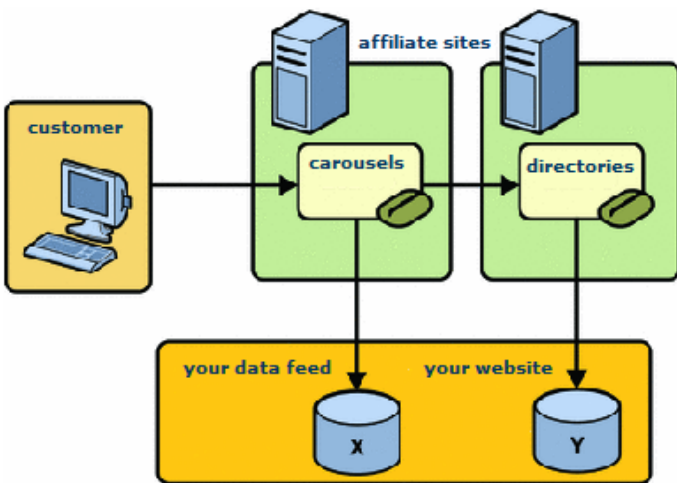
easy to use

our easy to use tools integrate seamlessly into WordPress, so adding your products, carousels and directories has never been easier.



keep it accurate and updated

in the past, ensuring that your affiliates had the latest creatives and correct pricing took days of management and following up. however, with the ODST WordPress plugin, price changes and new products are all handled automatically.



all price and product information details can be updated as often as you require, so there will never be any need to worry about affiliates having out of date prices or product information.

how to get started

To get started simply email ODST at sales@odst.co.uk. Setup is normally within 10 days.

branded for you

ODST plugins include branded carousels and directories, to help increase your exposure and brand awareness



branded carousels and directories offer a clever and engaging way for customers to interact with your deals, whilst keeping your branding in tune with your marketing efforts and, most importantly, helping to increase your advertisement conversions.

keeping it relevant and accurate

matching the right products to the affiliate's content has never been easier with ODST's contextual product matching. Affiliates simply select the contextual option when adding a carousel or directory to their posts or pages, and the plugin will find the best suited products.



communications with affiliates

all ODST plugins have a built in communication centre that appears in both the plugin's admin page, and the dashboard of the WordPress installation.



it's an ideal solution for keeping your affiliates informed of any offers or promotions they should be getting ready for, as well as attracting new affiliates to your programme.

pricing

type	cost
ODST client	£65pm
none ODST client	£90pm