

data feeds

our flexible system has been created to collect data in whichever way suits your needs best, whether that be:

- direct database collection
- importing and collaborating from a number of different sources
- replicating the details directly from your site

no matter your preferred method, we can work to your requirements

updating data feeds

when we've created your data set, it will be ready for you to create your different feed filters. feed filters allow you to create subsets of your initial feed.

ODST systems continue working, updating your data as frequently as required.

all ODST packages include:

- unlimited monthly feed updates
- update status email notification (on request)

so you'll never need to worry about your feed being out of date again

feeds flexibility

our feeds are used for more than just affiliate marketing, they allow for simple and easy integration into almost any online channel that requires a feed



data cleansing feeds

once we've collected the data, we start our cleansing system to ensure your feed is to the highest quality.

our cleansing systems include:

- automatic deduplication technology
- automatic feed scan and validation

and finally a human validation process

scalability & reliability feeds

ODST offer unprecedented scalability using the latest in elastic cloud hosting meaning when you need to add more products or offer more feeds ODST is there to support your needs.

all ODST feeds are powered and compressed by mongodb the very latest in 'no sql' technology for speed and reliability.



cost effective

feeds prices start from £100 per month for upto 5000 products and includes 1 custom feed filter and setup is normally within 5

	no. prods	no. filters	monthly cost
upto	5000	1	£100
upto	10000	3	£125
upto	20000	5	£155
upto	50000	10	£200
	50000+	10+	contact for quote

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for more information